

MANSFIELD DOWNTOWN PARTNERSHIP  
ADVERTISING AND PROMOTION COMMITTEE

**Festival Subcommittee**

**Monday, April 6, 2015**

Mansfield Downtown Partnership office

23 Royce Circle

(860) 429-2740

**5:00 p.m.**

**AGENDA**

1. Call to order
2. Public Comment
3. Approve Minutes from March 16, 2015 (attached)
4. Discuss subcommittee structure
5. Review draft budget (attached)
6. Discuss Sponsorship outreach
7. Discuss Festival t-shirts
8. Updates from subcommittee members
9. Discuss new activities, attractions, and other suggestions
10. Adjourn